



Kannan Ganapathy, Director

- A qualified Chartered Accountant and Cost Accountant (Appeared for CPA in the US)
- More than 15 years of hands on experience in Management Consultancy across industries
- Handled global finance, accounting and processes of MNC's and Indian companies
- Managed the process side of CRM and ERP implementations independently
- Practical expertise in
 - Formulating business plans / strategies for maximizing profitability and revenue generation
 - Screening new projects, conducting feasibility studies and due diligence
 - Formulating operating procedures and quality standards
 - Finalization of high value contracts and purchases for better legal compliances and tax planning
 - Liaising and negotiating with banks and financial institutions for raising funds
 - Banking facilities management and leveraging the relationship with bankers
 - Formulating budgets and conducting variance analysis
 - Establishing strategic cost management systems / techniques for determining product costs; monitoring various overheads and achieving maximum cost control in operations
 - Supervising timely preparation of statutory books of accounts, financial statements and annual financial reports, ensuring compliance with Indian & International Accounting Standards
 - Funds planning and cash flow monitoring – Receivables and payables reviews and expense control
 - Complete management and control on Supply Chain Management (SCM – processes and activities from customer PO till payment collection)
 - Costing for major orders, pricing strategy and profitability tracking